

2.6.1 Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink [www.sterlingcollege.edu.in](http://www.sterlingcollege.edu.in))

**Program Outcome:**

**Bachelor of Commerce (BCOM) course**

- **There is no cut off for admission for B. Com course**
- **Usually B. Com final year result is around 60%**
- **Dropout rate at F. Y. B. Com reduced from 62% to 20% during the year 2018-19**
- **percentage of Passing and promotion has gone up from 28% to 80% in this year**

After completing three years for Bachelors in Commerce (B. Com) program, students would gain a thorough grounding in the fundamentals of Commerce and Finance. The commerce and finance focused curriculum offer a number of specializations and practical exposures which would equip the student to face the modern-day challenges in commerce and business. The all-inclusive outlook of the course offers a number of values based and job-oriented courses ensure that courses beyond the introductory level, affective development will also progress to the valuing and organization levels.

**Bachelors of Management Studies (BMS)**

- **BMS final year result is 80%**
- **Around 20% of the pass out pursue for Post graduate course**

To provide an additional avenue of Self Employment and benefit the industry and corporate world by providing them with suitable trained manpower. To create skilled managerial professionals in the global market. To explore opportunities being created in the management profession by providing basic inputs by management education. To obtain adequate leadership qualities in order to manage and work in a team. To create innovative and productive environments, trained management professionals can find a lot of opportunities in the corporate world.

**Bachelor of Accounting & Finance**

- **Final year result is 74%**
- **Around 10% of the pass out Register for higher education**
- **Around 20% of pass out opt for jobs**

The objective of this course to improve self-employment and provide benefits to the organizations by providing them with suitably trained persons in the field of Accounting & Finance by mode of interaction, presentations, projects, industrial visits and practical training.

**Master of Commerce (Advance Accountancy) average result is 81%**

To develop fundamental knowledge of accounting and innovative practices by adopting learner centric pedagogy. To motivate students to pursue higher studies. To nurture students' ability to work as consultants. To arouse students' interest in research.

**SPECIFIC OUTCOME:**

**After Completing Bachelor of Commerce (BCOM) course, students are able to:**

1. To build a strong foundation of knowledge in different areas of Commerce.
2. To develop the skill of applying concepts and techniques used in Commerce.
3. To develop an attitude for working effectively and efficiently in a business environment.
4. To integrate knowledge, skill and attitude that will sustain an environment of learning and creativity among the students.

5. To expose students about entrepreneurship.

6. To enable a student to be capable of making decisions at personal and professional level.

**After Completing Bachelors of Management Studies Students are able to:**

1. Develop ethical thinking.

2. Develop functional and general management skills.

3. Inculcate a global mindset.

4. Evaluate different business problems using analytical and creative, and integrative abilities.

5. Build and Demonstrate leadership, teamwork, and social skills.

6. Communicate effectively in different contexts.

**After Completing Bachelors of Accounting & Finance Students are able to:**

1. Able to Recognize and understand ethical issues in Accounting profession.

2. Preparation of Accounting statements as per General Accepted Accounting principles.

3. Enable to compete current changing scenario in the field of accounting and finance.

4. To understand the consumer behaviour with respect to business environment.

5. Understand human rights while performing business activities.

6. Demonstrate and understanding of current auditing standards and acceptable practices as well as impact of audit risk

**After Completing M. COM Students are able to:**

1. provide adequate basic understanding about accounting and financial education.

2. To give adequate exposure to the operational environment in the field of accounting & finance.

3. To create an avenue for employment in academics and industry.

4. To prepare students to explore newly created opportunities in the accounting field.