



NCRD's

# Sterling College of Arts, Commerce & Science

(NAAC Accredited)

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## Program Educational Objectives- B.Com

1. To develop Commerce professionals with specialized skills and applied competencies in theoretical and practical knowledge in the field of commerce, that will cater the contemporary needs of industry.
2. To train the student to develop conceptual, applied and research skills as well as competencies required for effective problem solving and right decision making in routine and special activities relevant to commerce.
3. To well versed in national as well as international trends for conducting business, accounting and research practices.
4. To understand role of regulatory bodies in corporate and financial sectors and create awareness of law and legalizations related to commerce and business.
5. To inculcate writing skills and business correspondence and to be aware of recent trends in business organizations and industries.

## Program Educational Objectives- B.M.S.

1. To create Management studies professionals with Managerial skills and applied competencies to become future entrepreneurs that will cater the contemporary needs of industry.
2. To train the learners to have the competencies in leadership skills, team management, presentation and Group Discussion skills and reporting skills for improving effectiveness in situation handling and decision making in routine and special occasions in business environment.
3. To be well versed in national as well as international trends in the field of management studies to create future global managers.
4. To teach the roles of managerial hierarchy in corporate and financial sectors and create awareness of laws and regulations related to Management studies and business.
5. To inculcate drafting skills and corporate communications among learners and to be aware of recent trends in the same line.

